



華美地產商會二十四週年餐會

CHINESE AMERICAN REAL ESTATE ASSOCIATION 24TH ANNUAL BANQUET

Friday, May 19, 2017 at 6:30 PM
Queens Crossing • Mudan Banquet Hall
136-17 39th Avenue, 2nd Fl, Flushing, NY 11354

Sponsorship Packages:

Platinum Sponsor (\$4000)

- Full color, full-page ad on back cover of commemorative journal
- One VIP table for ten
- Stage Banner
- Acknowledgement during the banquet
- Appreciation Plaque

Gold Sponsor (\$2500)

- Full color, full-page ad on inside-front or inside-back covers, in commemorative journal
- One VIP table for ten
- Side Banner
- Acknowledgement during the banquet
- Appreciation Plaque

Silver Sponsor (\$1750)

- Full color, full-page ad in Commemorative journal
- One VIP table for ten
- Acknowledgement during the banquet
- Appreciation Plaque

Bronze Sponsor (\$1250)

- Full-page ad B&W, in Commemorative journal
- One table for ten
- Acknowledgement during the banquet

Journal Advertising Rate: (with press-ready artwork)

All ads are inside pages

Full-page ad: Color \$480, B&W \$350

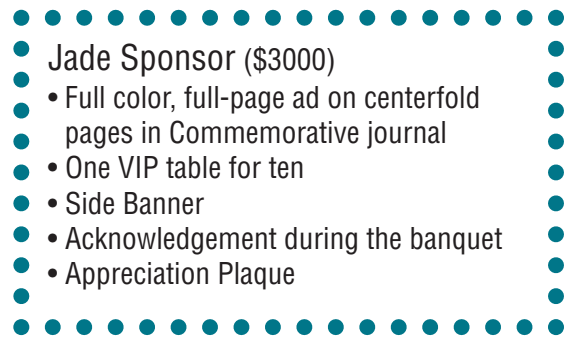
1/2 page ad: Color \$280, B&W \$200

Artwork specification on page 3, if no artwork provided, additional \$100 will be charged

Banquet Tickets:

Individual Ticket \$125

Table of ten \$1100 (no Ad)



Jade Sponsor (\$3000)

- Full color, full-page ad on centerfold pages in Commemorative journal
- One VIP table for ten
- Side Banner
- Acknowledgement during the banquet
- Appreciation Plaque

**Sponsorship and advertising
reservation closing date:
April 30, 2017**

**Banquet RSVP by
May 15, 2017**

RSVP, Sponsorship and Ad Order Form on next page



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RSVP, SPONSORSHIP and ADVERTISING ORDER FORM

Name: _____ Email: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____

FOR RESERVATION / TICKETS:

Enclosed is a check in the amount of \$_____ for reservation(s)

_____ Advanced tickets \$125 each

_____ Table for ten \$1100

FOR SPONSORSHIP:

Sponsorship package: _____ Amount: _____

FOR ADVERTISING ORDER:

Ad size / color: _____ Amount: _____

Email advertising artwork to **careausa@yahoo.com** before April 30, 2017.

Artwork specification on page 3, if no artwork provided, additional \$100 will be charged

Please send this form and a check in the respective amount made payable to **"CAREA USA, INC."** to:
136-20 38th Ave. Ste 3G, Flushing, NY 11354, Attn: Bill Seto by April 30, 2017.

For more info, please email careausa@yahoo.com



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Journal Ad Specifications

Dimensions

Publication trim size: 8.5" (W) x 11" (H)

Full page ad size: 8.5" (W) x 11" (H)
please add 0.125" bleed on all sides if ad content run to the edge of page

1/2 page ad size: 7.25" (W) x 4.75" (H)

Color

Black & White Ad: Please do not place color element in B/W ad, it will cause unfavorable result.

Color Ad: Please make sure all color elements are assigned or converted to CMYK color.

RGB or index color in your original file will cause unfavorable result.

File Format

PDF file: Please make sure all fonts are embedded. All placed image files are 300 dpi or higher. We are not responsible for problems caused by missing font or low resolution original.

Raster image file: Such as Adobe Photoshop files. Make sure resolution is 300 dpi or higher. Please save to TIFF or JPG format.

Vector application file: Such as Adobe Illustrator. Please save to EPS or PDF format. Make sure ALL text elements are outlined, all placed graphic or photo files are embedded.

Questions regarding Ad Specifications please contact:
GRIDNYC / Steve Chang, email: sc@gridnyc.com cell: 917-957-9323